

The Complete Guide To Successful Financial Markets Trading

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Why Trade In The First Place?

Prior to the Global Financial Crisis that began in 2007 the general view was that trading the financial markets was too complicated for most people to become involved with. After the crisis, this perception is still commonplace, added to which financial markets' trading is now also widely regarded as being an extremely risky activity. In fact, neither of these assumptions is correct. **This book will go step-by-step through all aspects of trading all major asset classes so that, by the end of it, readers will be in a position to profitably trade whichever of them they wish. In the process they could significantly augment their day-to-day incomes or indeed become full-time financial markets' traders.** The reasons to take this step are compelling, as outlined below.

Taking Control Back From Apathetic Fund Managers

Based on the previously mentioned twin assumptions, the overwhelming majority of people with money available for investment decide to hand it over to 'professionals', most commonly in the form of ISAs (or equivalent) and/or pensions, on the basis that 'they know what they're doing and they will make good returns'. In fact, **even a cursory glance at the investment performance of the world's developed markets pension fund and investment fund managers over the past ten years at least shows that the vast majority of them have not even produced returns in line with those of their benchmark stock indices.** Indeed, a majority of them have not produced returns in line with the near-zero interest rates in their countries and a near-majority have actually lost money.

The stark fact is that to fund managers an individual's money does not matter at all. Provided that they retain the bulk of their customers – which they do, due to the two reasons

mentioned above, together with a general apathy about switching investment providers and deterrent penalties on withdrawing funds – fund managers are happy to take their in-built rolling commission and not worry too much about making money.

In short, the individual cares a lot more about their money and their future than fund managers do, so they should take control of it. Moreover, **if a person knows what they are doing – as they will when they finish reading this book – then they are likely to generate returns on their money way above those of the benchmark stock indices and exponentially greater than those of virtually all developed markets pension fund and investment fund managers.**

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